

Consumer Magazines

Combined Total Circulation Certificate

January to December 2015



Setting the standard

Classic Rock

★ CLASSIC ★ ROCK



Key information

Metric type

Circulation

ABC total

51,219 average - print & digital (gross)
51,219 average (print)
0 average (digital)

Period

1 January 2015 to 31 December 2015

No of issues

12

Market sector

Music: Rock

Contact details

TeamRock Ltd
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London

Circulation analysis

Actively purchased - print & digital circulation (UK & ROI)	100%
Price: Basic cover price	£5.50
Published annual UK subscription rate	£71.50
Published annual ROI subscription rate	£91.50
Published annual other countries subscription rate	£91.50 to £111.50

Circulation breakdown (print only)

Retail and other Single Copy Sales	35,274
Single Copy Subscription Sales	15,945
Multiple Copy Subscription Sales	
Requested Sponsored Subscription Sales	
Corporate Digital Edition Subscriptions	
Multiple Copy Sales	
Society / Association / Organisation	
Controlled Free Circulation	
Non-Controlled Free	
Monitored Free Distribution	
Free Retail Voucher Copies	

Analysis of Circulation

	Total	UK & Rol	Other Countries
Average Circulation - print & digital (gross)	51,219	32,948	18,271

	Total		UK & Rol		Other Countries	
	Print	Digital	Print	Digital	Print	Digital
Average Circulation Per Issue	51,219	-	32,948	-	18,271	-
Retail and Single Copy Sales	35,274	-	20,403	-	14,871	-
At Basic Cover Price	35,274	-	20,403	-	14,871	-
Below BCP but not less than 50%	-	-	-	-	-	-
Less than 50% of BCP but not less than 20%	-	-	-	-	-	-
Less than 20% of BCP	-	-	-	-	-	-
Single Copy Subscription Sales	15,945	-	12,545	-	3,400	-
At Basic Annual Rate	9,591	-	7,274	-	2,317	-
Below BAR but not less than 50%	5,395	-	4,405	-	990	-
Less than 50% of BAR but not less than 20%	760	-	726	-	34	-
Less than 20% of BAR but not less than 10%	10	-	5	-	5	-
Less than 10% of BAR	189	-	135	-	54	-
Multiple Copy Subscription Sales	-	-	-	-	-	-
Corporate Subscription Sales	-	-	-	-	-	-
Multiple Copy Sales	-	-	-	-	-	-
Society / Association / Organisation Circulation	-	-	-	-	-	-
Controlled Free Circulation	-	-	-	-	-	-
Non-Controlled Free Circulation	-	-	-	-	-	-
Monitored Free Distribution	-	-	-	-	-	-
Free Retail Voucher Copies	-	-	-	-	-	-

Actively Purchased Analysis

	Total	UK & Rol	Other Countries			
Actively Purchased - print & digital	100%	100%	100%			
	Print	Digital	Print	Digital	Print	Digital
	100%	0%	100%	0%	100%	0%

Other Analysis

	Total	United Kingdom & Republic of Ireland	Other Countries
Multi Packed Retail Circulation (Print)	0%		
Publication Active Views (Digital)	-	-	-

Price: The following prices are accurate for the end of the audit period.

Basic Cover Price	£5.50
Published Annual UK Subscription Rate	£71.50
Published Annual Rol Subscription Rate	£91.50
Published annual other countries subscription rate	£91.50 to £111.50

Duplication:

The mailing list for the audit issue was tested, the level of duplication found was: 0%

Issue by Issue Analysis (print only)

Only variances of 10% or more are reported

Cover Date or Issue Identifier	Issue Variance from Total Average	Monitored Free Distribution			
		Total	Net by Hand	Net - Other	Gross
No.207	-	-	-	-	-
No.208	-	-	-	-	-
No.209	-	-	-	-	-
No.210	-	-	-	-	-
No.211	-	-	-	-	-
No.212	-	-	-	-	-
No.213	-	-	-	-	-
No.214	-	-	-	-	-
No.215	-	-	-	-	-
No.216	-11.00	-	-	-	-
No.217	-	-	-	-	-
No.218	-	-	-	-	-

Issue by Issue Circulation Analysis (print only)

Data does not include adjustments for prior audit period reconciliations.

Issue Identifier	Total Circulation	Actively Purchased Circulation (Print)	% Actively Purchased (Print)
No.207	56,304	56,304	100.0%
No.208	47,989	47,989	100.0%
No.209	54,592	54,592	100.0%
No.210	49,173	49,173	100.0%
No.211	48,533	48,533	100.0%
No.212	49,911	49,911	100.0%
No.213	47,505	47,505	100.0%
No.214	51,610	51,610	100.0%
No.215	53,384	53,384	100.0%
No.216	45,585	45,585	100.0%
No.217	46,405	46,405	100.0%
No.218	50,924	50,924	100.0%

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Consumer Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 11 February 2016.

The data included is derived from a return of circulation prepared by the publisher: Team Rock Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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