Consumer Magazines

Combined Total Circulation Certificate
July to December 2015



Setting the standard

Kerrang!



Key information

Metric type Circulation

ABC total 24,207 average - print & digital (gross) 24,207 average (print) 0 average (digital)

Period
1 July 2015 to 31 December 2015

No of issues

Market sector Music: Rock

Contact details
Bauer Media
Endeavour House
189 Shaftesbury Avenue
London
WC2H 8JG
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Circulation analysis

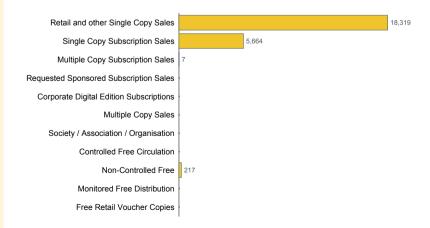
Actively purchased - print & digital circulation (UK & ROI)

Price: Basic cover price £2.30

Published annual UK subscription rate £112.20

Published annual ROI subscription rate £125.00 to £250.00

Circulation breakdown (print only)















Analysis of Circulation

	Total	UK & Rol	Other Countries
Average Circulation - print & digital (gross)	24,207	22,759	1,448

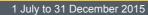
	Total		UK & Rol		Other Countries	
	Print	Digital	Print	Digital	Print	Digital
Average Circulation Per Issue	24,207	-	22,759	-	1,448	-
Retail and Single Copy Sales	18,319	-	17,423	-	896	-
At Basic Cover Price	18,318	-	17,422	-	896	-
Below BCP but not less than 50%	1	-	1	-	-	-
Less than 50% of BCP but not less than 20%	-	-	-	-	-	-
Less than 20% of BCP		-		-		-
Single Copy Subscription Sales	5,664	-	5,120	-	544	-
At Basic Annual Rate	286	-	81	-	205	-
Below BAR but not less than 50%	3,929	-	3,674	-	255	-
Less than 50% of BAR but not less than 20%	1,398	-	1,314	-	84	-
Less than 20% of BAR but not less than 10%	49	-	49	-	-	-
Less than 10% of BAR	2	-	2	-	-	-
Multiple Copy Subscription Sales	7		7		-	
At Basic Annual Rate	-		-		-	
Below BAR but not less than 50%	7		7		-	
Less than 50% of BAR but not less than 20%	-		-		-	
Less than 20% of BAR but not less than 10%	-		-		-	
Less than 10% of BAR	-		-		-	
Corporate Subscription Sales		-		-		-
Multiple Copy Sales	-		-		-	
Society / Association / Organisation Circulation	-	-	-	-	-	-
Controlled Free Circulation	-	-	-	-	-	-
Non-Controlled Free Circulation	217		209		8	
By Name	201		193		8	
Not by Name	16		16		-	
Monitored Free Distribution	-		-		-	
Free Retail Voucher Copies						

Actively Purchased Analysis

	То	Total		UK & Rol		Other Countries	
Actively Purchased - print & digital	99.	99.1%		99.1%		99.4%	
	Print	Digital	Print	Digital	Print	Digital	
	99.1%	0%	99.1%	0%	99.4%	0%	

Other Analysis

	Total	United Kingdom & Republic of Ireland	Other Countries
Multi Packed Retail Circulation (Print)	0%		
Publication Active Views (Digital)	-	-	-





Price: The following prices are accurate for the end of the audit period.

Basic Cover Price £2.30
Published Annual UK Subscription Rate £112.20
Published Annual Rol Subscription Rate £125.00

Published annual other countries subscription rate £125.00 to £250.00

Duplication:

The mailing list for the audit issue was tested, the level of duplication found was: 0%

Issue by Issue Analysis (print only)

Only variances of 10% or more are reported

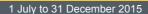
Cover Date or Issue Identifier		Monitored Free Distribution				
	Issue Variance from Total Average	Total	Net by Hand	Net - Other	Gross	
04 JUL 15	-	-	-	-	-	
11 JUL 15	-	-	-	-	-	
18 JUL 15	-	-	-	-	-	
25 JUL 15	-	-	-	-	-	
01 AUG 15	-	-	-	-	-	
08 AUG 15	-	-	-	-	-	
15 AUG 15	-	-	-	-	-	
22 AUG 15	-	-	-	-	-	
29 AUG 15	-	-	-	-	-	
05 SEP 15	-	-	-	-	-	
12 SEP 15	23.02	-	-	-	-	
19 SEP 15	-	-	-	-	-	
26 SEP 15	-	-	-	-	-	
03 OCT 15	-	-	-	-	-	
10 OCT 15	13.27	-	-	-	-	
17 OCT 15	-12.27	-	-	-	-	
24 OCT 15	-	-	-	-	-	
31 OCT 15	-	-	-	-	-	
07 NOV 15	-	-	-	-	-	
14 NOV 15	-	-	-	-	-	
21 NOV 15	-13.77	-	-	-	-	
28 NOV 15	-11.02	-	-	-	-	
05 DEC 15	-	-	-	-	-	
12 DEC 15	-	-	-	-	-	
19 DEC 15	17.69	-	-	-	-	
02 JAN 16	-17.86	-	-	-	-	

Issue by Issue Circulation Analysis (print only)

Data does not include adjustments for prior audit period reconciliations.

Issue Month	Number of Issues	Total Average Circulation	Average Actively Purchased Circulation (Print)	% Actively Purchased (Print)
July	5	24,633	24,397	99%
August	4	24,970	24,741	99.1%
September	5	24,754	24,526	99.1%
October	4	23,625	23,400	99%
November	4	21,763	21,552	99%
December	4	24,838	24,630	99.2%







More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk
To find out more about the Consumer Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 11 February 2016.

The data included is derived from a return of circulation prepared by the publisher: Bauer Consumer Media.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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